



2022

**PARISGROUP**  
REALTY, LLC

# COMMUNITY IMPACT REPORT

# OUR MISSION

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Dear Clients and Community Partners,

I am excited to share our Community Impact Report, developed over the past year to give new focus to improving the community and well-being of residents by addressing disparities and measuring the outcomes of our collective work.

Building on more than two decades of experience in Portland real estate, in 2021, I set forth five visionary goals for Paris Group Realty, LLC, prioritizing our neighbors and educating people about our industry. Informed by insights and awareness from colleagues, local experts, residents, and leaders, I endeavored to develop a strategic plan to forge focused partnerships as our company enters its third decade in Portland.



**Claire Paris**  
**Paris Group Realty, LLC**  
**Owner and Principal Broker**

This plan demonstrates a commitment to five focus areas, including housing, education, community, equality, and growth, each with priorities related to root causes of inequity and social drivers of public welfare. These areas align our community interests with Paris Group Realty's mission to highlight the most pressing issues in real estate and address their impact on our society.

As we move forward, we will measure the outcome of our efforts, ensuring that our partnerships reward us with the most significant positive impact on our neighbors in Portland and beyond. Thank you to the many individuals and organizations involved in developing this work, including our neighbors, partners, and leaders, as we strive for a healthier and more equitable Portland.

A handwritten signature in black ink, appearing to read 'C. Paris'.

**Paris Group Realty, LLC**



# FOCUS AREAS

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and Strategic Priorities



# GIVING

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## Paris Group Realty, LLC Supports Organizations that Directly Impact Our Youth and Families in Need

Each of the non-profit organizations we support rely on fundraising events and efforts to keep their programs running. We're extremely proud to be a part of their continued success.

The logo for Girls Inc. of the Pacific Northwest, featuring the words "girls inc." in a red, lowercase, sans-serif font.

of the Pacific Northwest

### Girls Night Out & International Day of the Girl

2022 marked our sponsorship of two events for local non-profit, Girls Inc. of the Pacific Northwest, including "Girls Night Out" and the "International Day of the Girl" celebration. Girls Inc. provides life-changing programs and experiences for youth ages 6-18 that help them grow up healthy, educated, and independent.

The logo for Transition Projects, featuring the words "Transition Projects" in a bold, black, sans-serif font, with a black curved line above the text.

from homelessness to housing

### Impact Gala

Our company joined over 750 guests in April 2022 for a virtual event to help raise funds that are necessary to transition those in our community experiencing homelessness to having a place they can call their own.

The logo for Habitat for Humanity Portland Region, featuring the Habitat for Humanity logo (a house with a hammer) and the text "Habitat for Humanity" in a bold, black, sans-serif font, with "Portland Region" in a smaller font below it.

### Team Builders Event

This year we put our hard hats on and picked up our hammers again for a Habitat for Humanity Portland Region Team Builders event. Our agents and staff successfully communicated, cooperated, and problem solved to build homes for families in need while strengthening our community.



# GETTING INVOLVED



In June 2022, Paris Group Realty, LLC agents and staff pitched in at SOLVE's annual "Pick It Up, Portland!" event. A total of 545 volunteers came together at this two-day event, and removed more than 4,715 pounds of trash from business fronts, parks, and neighborhoods at 18 sites throughout Portland.



## ADOPT ONE BLOCK

Our volunteer efforts this year included an ongoing neighborhood block clean-up via local non-profit Adopt One Block. Each week we take turns cleaning up two blocks that surround our office location. With each of us doing our part, we make our neighborhood and the Portland Metro area a better place to work and live.



Paris Group Realty, LLC



# STRENGTHENING OUR COMMUNITY

As homeownership remains out of reach for many Portland, Oregon, families, Paris Group Realty, LLC supports Habitat for Humanity Portland Region to help families in need. This year we participated in a Team Builders event to build homes in southeast Portland's Foster site.

Volunteering with Habitat for Humanity Portland Region gives our agents and staff a strong sense of pride. We're honored to help families begin their new lives with homeownership!

**"Rising interest rates and inflation highlight the critical need for local area families to have a quality and affordable home they can call their own, especially during times of crisis that demand safety and security for our residents," said Claire Paris, principal broker and owner of Paris Group Realty, LLC, and a longtime supporter and sponsor of Habitat for Humanity.**



**Paris Group Realty, LLC**

# CALLING ON COMPASSION

Spreading awareness about important social issues such as food insecurity and homelessness in Oregon are compelling calls to action we take seriously as a company, and as individuals. Collecting food and hygiene products that go directly to those in need is incredibly rewarding and motivates us to challenge ourselves to do even more.



## Third Annual Food Drive

This year we collected hundreds of food items and monetary donations at our third annual food drive held at the New Seasons Market in Concordia. Our efforts benefitted Urban Gleaners, a local non-profit that gathers delicious, fresh food before it can go to waste and gets it to people who need it.



## Donation Drive

Providing personal hygiene and clothing to people at risk goes a long way in helping out with basic necessities. Our annual donation drive to benefit Transition Projects brings dignity and assistance to those in need.



Paris Group Realty, LLC



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Paris Group Realty, LLC is dedicated to  
giving back to the community, one  
neighbor at a time.

Thank you for your continued support.

## Contact Us Today!

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